An Introduction to the Toolkit for 10YFP National Focal Points
Acknowledgments

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Join the Movement for Sustainable Consumption and Production

This booklet provides a brief introduction to Sustainable Consumption and Production (SCP) in the context of the Agenda 2030 for Sustainable Development, the 10-Year Framework on SCP and its network of National Focal Points. The booklet also provides some guidance to the 10YFP National Focal Points on how to use the toolkit and its contents:

- **SCP briefings**
  A series of one pagers to further define SCP and how it links to key concepts and issues that are relevant for policy makers working towards sustainable development. The briefings also provide the 10YFP National Focal Points with some key benefits of SCP which can serve as a ‘pitch’ in order to ‘make the case.’

- **Find your way around the 10YFP**
  This booklet aims at helping 10YFP National Focal Points find their way in the 10YFP: Who is who? Who does what? How to get in touch and how to get engaged. It includes links to directories, online resources, and to other key documents of the 10YFP, from official documentation to information brochures.

- **Practical tools for promoting SCP mainstreaming and implementation at national level and case studies**
  This booklet provides essential information and direction towards practical tools for promoting the mainstreaming of SCP at national level, essentially through policy-making and implementation. It aims at supporting National Focal Points in their efforts to create ownership for SCP and coordinate action. Case studies are included in the form of one pagers to provide inspiring examples of coordination at national level.

- **The Global SCP Clearinghouse and the 10YFP National Focal Points**
  A one pager to introduce the online Global SCP Clearinghouse, the one-stop global hub on SCP, which serves as the knowledge sharing and cooperation platform of the 10YFP. It focuses on the tools available to the 10YFP National Focal Points for them to make the best use of the platform, and increase the visibility of their country’s action on SCP.

- **Directory of the 10YFP Board members and of the 10YFP Secretariat**
Sustainable Consumption and Production
at the core of the Agenda 2030 for Sustainable Development

In a world in which 1.2 billion people currently live in extreme poverty and deprivation, while human population is projected to reach 9.5 billion by 2050, achieving sustainable consumption and production (SCP) patterns has become vital.

In the recently adopted Agenda 2030 for Sustainable Development, Heads of State committed to make fundamental changes in the way our societies produce and consume goods and services with a view of transitioning towards sustainable and resource efficient societies. They also called upon governments, international organizations, the business sector and other non-state actors and individuals to actively contribute (Transforming our world: the 2030 Agenda for Sustainable Development - A/RES/70/1).

SCP is a pivotal and transversal element of the Sustainable Development Goals (SDGs) that the international community has set for the world. The adoption of a stand-alone Goal 12 on “Ensuring Sustainable Consumption and Production Patterns” and the integration of SCP in many of the 17 goals and 169 targets agreed in the agenda, demonstrates the continued commitment by governments worldwide to orient future actions and policies towards SCP.

Sustainable consumption and production systems are characterized by the efficient use of natural resources and minimized environmental degradation, pollution and waste, considering each stage of the life-cycle while creating opportunities for social and economic development, contributing to poverty eradication and shared prosperity.

Sustainable Consumption and Production has been at the core of the international sustainable development agenda since the Earth Summit in 1992 (Agenda 21 and the Rio Declaration - A/CONF.151/26). Ten years later, at the World Summit on Sustainable Development in 2002, shifting to sustainable consumption and production was first recognized as one of the overarching objectives of and essential requirements for, sustainable development, together with poverty eradication and managing the natural resource base of economic and social development (The Johannesburg Plan of Implementation, A/CONF.199/20).
“ Doing more and better with less ” is a common and simple way of describing what shifting towards sustainable consumption and production patterns means, broadly spread across the global community. The following definition is commonly used to explain what the concept refers to: “the use of services and related products, which respond to basic needs and bring a better quality of life while minimizing the use of natural resources and toxic materials as well as the emissions of waste and pollutants over the life cycle of the service or product so as not to jeopardize the needs of further generations” (Norwegian Ministry of Environment, Oslo Symposium, 1994).

The shift to sustainable consumption and production patterns requires a holistic and systemic approach, with the participation of all sectors of society - governments, the business sector, civil society and citizens - as well as cooperation among actors operating across the value chain. This is also strongly highlighted in the new Agenda 2030 for Sustainable Development, which encourages and promotes “effective public, public-private and civil society partnerships” (Goal 17 on strengthening the means of implementation for sustainable development).
The mandate of the 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns, as well as its organizational structure and means of implementation have been established and described by the international community in A/CONF.216/5, an 8-page document annexed to “The Future we Want“.

Agenda 2030 for Sustainable Development, through the first target identified under Goal 12, calls for the implementation of the 10-Year Framework of Programmes on sustainable consumption and production (10YFP), all countries taking action, with developed countries taking the lead, taking into account the development and capabilities of developing countries (12.1).

The 10YFP is a global framework of action to enhance international cooperation and accelerate the shift towards sustainable consumption and production in both developed and developing countries. UN Environment serves as the Secretariat of the 10YFP. Annual reports on progress achieved under the 10YFP are submitted to the High-Level Political Forum on Sustainable Development (Progress report on the 10YFP, HLPF 2016, E/2016/62).

The 10YFP generates collective impact through multi-stakeholder programmes and partnerships, which develop, replicate and scale up SCP policies and initiatives at all levels. The main functions of the 10YFP can be summarized as follows:

- **Promoting the added value of SCP** for both developed and developing countries, making use of the scientific and policy knowledge base, fostering innovation and new ideas, increasing recognition of traditional knowledge;

- **Supporting the integration of SCP in decision-making at all levels**, taking into account its cross-cutting nature, for example through strategic planning and policymaking;

- **Raising awareness and fostering of increased cooperation and networking among all stakeholders**, including the private sector, enabling them to share information and tools and to learn and share best practices identified in various regions;

- **Supporting capacity building and facilitating access to financial and technical assistance** for developing countries, supporting the implementation of SCP activities at the regional, sub-regional and national levels.

Stakeholders’ mobilization for the implementation of the 10YFP at regional and national levels is very dynamic. Regional roundtables on Sustainable Consumption and Production and other regional mechanisms are actively engaged in Africa, Asia Pacific, the Arab region and Latin America and the Caribbean where regional strategies and/or roadmaps are being implemented. Nearly 130 countries have officially nominated a 10YFP National Focal Point, and more than 450 institutions representing a range of stakeholders, including governments, UN bodies, civil society and private sector organizations, are engaged in the 10YFP and its six programmes.

Collective impact?
“*No single organization has the ability to solve any major social problem at scale by itself. Collective impact is a powerful new approach to cross-sector collaboration that is achieving measurable effects on major social issues.*” Collective Impact, John Kania & Mark Kramer, Stanford Social Innovation Review - Winter 2011

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1 The Johannesburg Plan of Implementation called for the development of a 10YFP. Following this call, the Marrakech Process on SCP was established.
The 10YFP programmes provide open, inclusive and collaborative platforms in which stakeholders from all sectors of society and all regions can work together to achieve shared objectives while contributing to the overarching goals of the 10YFP. Inclusive and action-oriented, the programmes aim at:

1. building synergies and cooperation;
2. bringing together scattered information on and for SCP through existing initiatives, partnerships and networks;
3. scaling up and replicating successful policies and best practices for SCP; and
4. generating and supporting new projects and activities on SCP in response to regional and national priorities and needs, as they emerge. There are currently six programmes in the 10YFP.

**SUSTAINABLE PUBLIC PROCUREMENT,**
led by UN Environment, co-led by the Government of Korea and ICLEI (Local Governments for Sustainability).

**SUSTAINABLE LIFESTYLES AND EDUCATION,**
co-led by the Governments of Japan and Sweden and the World Wide Fund for Nature (WWF).

**SUSTAINABLE TOURISM,**
led by the World Tourism Organization (UNWTO), co-led by the Governments of France, Korea and Morocco.

**SUSTAINABLE FOOD SYSTEMS,**
co-led by the Governments of South Africa and Switzerland, Hivos and WWF.

**CONSUMER INFORMATION,**
co-led by the Governments of Germany and Indonesia and Consumers International.

**SUSTAINABLE BUILDINGS AND CONSTRUCTION,**
led by the Government of Finland, co-led by the World Green Building Council (WGBC), the Royal Melbourne Institute of Technology (RMIT) and UN Environment.
The 10YFP National Focal Points network

Both Agenda 2030 and the 10-Year Framework of Programmes provide an important political mandate for ensuring the implementation of Sustainable Consumption and Production in national plans and corresponding policies or initiatives for sustainable development.

Nominated by Member States, the 10YFP National Focal Points (NFPs) have a key role to play in supporting coordination and promoting implementation at the regional and national levels. At the time of writing, nearly 130 governments worldwide have nominated their National Focal Point to:

- Share information on the 10YFP and enhance coordination and cooperation on SCP at country level, engaging with relevant ministries, institutions and stakeholders;

- Give visibility to national strategies, plans or activities contributing to the shift towards SCP (cross-cutting or sectoral), notably through international, regional and sub-regional fora, as well as through the information and knowledge platforms of the 10YFP, including the Global SCP Clearinghouse (www.scpclearinghouse.org);

- Facilitate and where appropriate take the lead and actively promote SCP implementation efforts at the country level, including through the facilitation of national inter-ministerial and multi-stakeholder roundtables or workshops on SCP, participation in 10YFP programmes through concrete projects and activities, or other SCP partnerships and initiatives contributing to the 10YFP;

- Support fund raising for implementation and advise on proposals developed by national government entities to the 10YFP Trust Fund (in the case of developing countries and economies in transition);

- Be the contact point for information and coordination with the Secretariat of the 10YFP as well as with the members representing their region within the Board of the 10YFP, sharing information on national policies and initiatives.

The 10YFP National Focal Points are encouraged to exchange experience and knowledge within and across regions. The directory of all 10YFP National Focal Points is available in the online resources of the Toolkit. Nomination or change in nomination is undertaken by completing a form that can be downloaded from the 10YFP website (www.unep.org/10yfp). The form requests signatures from both the Ministry of Foreign Affairs and the host Ministry of the National Focal Point.
How to use the toolkit?

This toolkit has been designed to provide you with a one-stop shop including all the main resources and tools needed for nominated National Focal Points to further engage in the 10-Year Framework of Programmes and support sustainable consumption and production implementation at national and regional levels. It has been developed and will continue to evolve with the contribution of the 10YFP National Focal Points, and other stakeholders in the 10YFP programmes, in a spirit of experience sharing and cooperation.

This printed toolkit for 10YFP National Focal Points is completed with various online resources, documentation and tools accessible from the Global SCP Clearinghouse, private working group for National Focal Points. All these online resources are organized as per the components of the printed manual.
To access the online resources of the toolkit for 10YFP National Focal Points

1. Register on the Global SCP Clearinghouse to receive an invitation to participate in the online private exchange space of the National Focal Points and access the toolkit online resources.

2. To access the online private exchange space of the National Focal Points on the Global SCP Clearinghouse:
   - Login on the Global SCP Clearinghouse at www.scpclearinghouse.org;
   - Click on ‘MySCP’ (top right) and then on “My spaces” in the main menu bar;
   - Find the “10YFP National Focal Points” Exchange space (private) and click on “View details”;
   - Click on the toolkit online resources.

Please contact the 10YFP Secretariat for further guidance and suggestions to improve the toolkit (fabienne.pierre@unep.org)!

The toolkit will be regularly updated – through inserts to the printed manual (e.g. case studies), and additional online resources as they are developed.
ABOUT THE 10-YEAR FRAMEWORK OF PROGRAMMES ON SUSTAINABLE CONSUMPTION AND PRODUCTION

The 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP) is the global framework for action to shift towards sustainable consumption and production (SCP), in both developed and developing countries, adopted by the international community at the Rio+20 Conference in 2012. The central role of this framework in achieving the shift toward sustainable patterns of consumption and production is also affirmed in Agenda 2030 for Sustainable Development, with a specific target of the Sustainable Development Goals (12.1) calling for its implementation.

This 10-Year Framework generates collective impact through multi-stakeholder programmes and partnerships, which develop, replicate and scale up policies and initiatives conducive to the shift towards sustainable consumption and production patterns at all levels. The framework fosters knowledge and experience sharing, and facilitates access to technical and financial resources, especially for developing countries. UN Environment serves as the Secretariat of the 10-Year Framework of Programmes on Sustainable Consumption and Production.

For more information, visit www.unep.org/10yfp