SwitchMed

Switching to the circular economy in the Mediterranean

SwitchMed Programme is funded by the European Union
SwitchMed is an EU-funded initiative that supports and connects green changemakers to scale-up social and eco innovations in the Southern Mediterranean region. Our aim is to achieve productive, circular and sharing economies by changing the way goods and services are produced and consumed. For this, we engage with policymakers and with the private sector in the implementation of Sustainable Consumption and Production (SCP) patterns.

**SwitchMed has three main components:**

- **Direct support to the private sector:** We support entrepreneurs and micro, medium and small enterprises (MSMEs) start and develop resource efficient and green businesses based on sustainable consumption and production practices.
- **Creation of an enabling environment:** We aim at equipping institutions with appropriate tools for promoting sustainable products and services, including policies, regulatory frameworks and incentive structures.
- **Coordination, networking and communication:** We offer support services such as fostering the networking and communication among the projects and countries, distilling knowledge from project implementation for wider replication, and facilitation of policy uptake.

### Budget

**SwitchMed Phase I** (2014 – 2018): Euro 21 million

**SwitchMed Phase II** (2019 – 2022): Euro 16.4 million

### Outcomes

**600**

- Number of professionals from SMEs and industry providers have been trained on **Resource Efficient and Cleaner Production (SCP)** using the TEST (Transfer of Environmentally Sound Technology) methodology.

**€2.15m**

- Potential investment raised after the launch of the **Switchers Fund** enabling access to funding for green business.

**€41.3m**

- Annual savings on production costs from using 3.6m3 of water, 707GWh of energy, 3,400 tons of waste and 197,525 tonnes of CO2.

**2,200**

- 2,200 green entrepreneurs have been trained in eco-design and green business models. This has led to the creation of more than 200 new green companies, in sectors such as organic food, sustainable tourism, renewable energy and waste management.

**1,500**

- 1,500 national stakeholders were involved in the creation of 8 National Action Plans for Sustainable Consumption and Production.

**8**

- Number of National Action Plans developed and currently being implemented.

**20**

- Number of demonstration projects implemented in the priority areas identified by the SCP-NAPS.

**1,500**

- Number of members in the online networking platform “Action Network” and the creation of the Switchers Community with 350 active green entrepreneurs.

### Enhanced economic opportunities for industry and start-ups following new green and circular business models

One of the core elements of this outcome is the capacity building of intermediary service providers that are essential to provide a qualified, sustainable offer of services to the private sector to help them shift toward greener and circular business models.

### Creation of an enabling environment for Resource Efficient and a Circular Economy created at regional and national level

The regional framework for green and circular businesses under the Barcelona Convention will be further developed. At a national level SwitchMed II will continue supporting the implementation of NAPs in order to assist countries to put into actions their SCP priorities.

### Effective coordination, networking and communication ensuring a cohesive, regional approach

This component will ensure a regional approach to the initiative, streamline communication among internal and external partners, and facilitate a smooth exchange of information.

### Find a self-help tool to access green funding at:

www.TheSwitchersFund.eu

### Find examples of green innovations by beneficiaries at:

www.TheSwitchers.eu