Centre de Formation Agricole Frère Remy
‘A Model for Sustainable Production and Consumption Practices and
Eco-Entrepreneurship Development’

Promoting green business in youth led micro enterprises
Outline of presentation

• Overview of Centre de Formation Agricole Frère Remy (CFAFR)
• Our beneficiaries
• Activities of the Centre under the SAG project
• Successful green business interventions
• Challenges faced by beneficiaries
• Sustainability of the SAG project
Centre de Formation Agricole Frère Remy

• Objectives:
  • Agricultural and farming training;
  • Eliminating illiteracy and developing new skills; and
  • Projects close to the environment, renewable energy, and with an ecological aspect.

• Beginning:
  – 2nd May 1988

• Welcomes teenagers between 12 and 18 years old (school drop-outs) from four corners of the Island

More information: https://m.youtube.com/watch?v=fpHrjWhAJYs
www.centrefrereremy.com
Why promote green business in youth led micro enterprises?

• Food security? Growing population?
• Eliminate poverty?
• Surrounded by sea? Vulnerable
• Tourism & Agricultural based economy
• Mostly dependent on importation from abroad
• Growing eco-concept of the island, in line with the Rodrigues Regional Assembly vision and goals
Our beneficiaries

Total beneficiaries: 9 (1st Year) + 39 (2nd Year) (excluding Alumni)

Boys: 36 / Girls: 12

Total number of beneficiaries up to 2018: 48
Successful green business interventions

1. Optimise management skills & services - ensure successful project implementation

2. Improve service delivery to beneficiaries & evaluation

3. Optimise use of resources & strategic management of the Centre (6 fields)

4. Improve capacity through networking (ROD/MRU)

5. Increasing the visibility aspect for the project for the Centre de Formation Agricole Frère Remy

* Photos courtesy EU and CFAFR
Summary of activities carried out

• Welcome of 48 beneficiaries/ 95 Alumni
• Training programs/ Consultancy services in six fields
• ‘Ecole dans la cour’ program
• Networking session in Mauritius in 2017
• ‘Parent a l’école’ program
• Participation in Networking forums
• Workshops & Information sessions
• Visibility and launching of website for the CFAFR
Summary of activities carried out (Cont.)

• ‘Stage en entreprise’ sessions
• Participation in Medicinal/ Herbal Courses/ Management Course in collaboration with the Commission of Environment SAG project
• Training on bee keeping, honey production in collaboration with the Commission of Agriculture & Others
• Practical set up training programs in the field of Model Pig Farm
Summary of Activities

- Visibility of enterprises/ service delivery
- Supportive Environment/ Social follow up
- Consultancy coaching/ training/ enterprise
- Youth Entrepreneurship/ empowerment
- Training, Mentoring & Technical Assistance
- Networking & Coaching

Beneficiary
## Category of beneficiaries’ micro start-ups

<table>
<thead>
<tr>
<th>Activity</th>
<th>Popularity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pig Farming and Agriculture/ Biogas production</td>
<td>***</td>
</tr>
<tr>
<td>Poultry Farming and Agriculture/ Compost Making</td>
<td>***</td>
</tr>
<tr>
<td>Cattle Farming and Agriculture/ Compost Making</td>
<td>**</td>
</tr>
<tr>
<td>Organic Agriculture and kitchen gardening/ Compost Making</td>
<td>*</td>
</tr>
<tr>
<td>Gardening/ Landscape/ Wall Construction</td>
<td>*</td>
</tr>
<tr>
<td>Horticulture and Flower Nursery</td>
<td>*</td>
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<tr>
<td>Maintenance and Mechanical Works Works</td>
<td>*</td>
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</tbody>
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*** Very popular  ** Popular  * Less popular
Challenges of micro enterprises

• **Starting capital to implement micro enterprises**
  – Young Entrepreneurs are encouraged to start small
  – Possibility of micro finance/ CFAFR service assistance

• **Product and Competition**
  – How to differentiate yourself in the market?

• **Foot and Mouth Disease**
  – Strict Bio-security measures in farming activities

• **Water shortage/ surplus conditions**
  – Rodrigues Island is vulnerable to the changing climatic conditions (heavy rainfall/ droughts etc)
  – Monitor their water consumption/ Land

• **Market Research and Innovation**
  – Always continue to innovate and be unique
  – Quality service and products
Ensuring sustainability of the SAG project

- More than 143 directly empowered micro enterprises
- Continued training programs & micro SAG farms around the island
- Appointed two trainers on a part time basis to continue activities
- Trainers are now welcoming beneficiaries in their micro enterprise
- Association des Anciens Eleves du CFAFR to support new beneficiaries
- Website of the CFAFR – Continued visibility of activities of the beneficiaries
Give a man a fish and you can feed him for a day.
Teach a man to fish and you feed him for a lifetime

- Chinese proverb -

Acknowledgement: https://sayingimages.com/inspirational-proverbs/
Thank you

Questions?