Innovative Solutions for accelerating Africa’s transition towards Inclusive Green Economy through Sustainable Consumption & Production practices
**Introduction**

The EU-funded SWITCH Africa Green Programme supports African countries in their transition to inclusive green economy and in promoting Sustainable Consumption and Production (SCP) practises and patterns. UN Environment, in collaboration with UNDP and UNOPS, have been implementing phase I of the programme since 2014 in six countries across Africa: Burkina Faso, Ghana, Kenya, Mauritius, South Africa, and Uganda. Phase II of the programme was initiated in 2018 and is currently being implemented by UN Environment and European Union Delegations in Burkina Faso, Ethiopia, Ghana, Kenya, Mauritius, South Africa and Uganda. The programme has three components: Policy Support, Green Business Development and a Networking Facility.

**The Policy Development** Component aims at equipping and strengthening institutions through provision of appropriate tools and instruments for green business development including policies, regulatory frameworks, incentive structures, tax and market-based instruments that allow private sector led inclusive green growth through green business entrepreneurship, eco-innovation and sustainable consumption and production in the region.

**The Green Business Development** component is aimed at supporting the transition towards an inclusive green economy by providing support to Micro Small and Medium Enterprises (MSMEs) through not for profit intermediary organizations (e.g. NGOs, private sector associations…) to enable them start and develop green businesses or apply or uptake sustainable consumption and production practices and patterns.

**The Networking Facility** aims to distill and share knowledge, lessons learned and best practices from the policy and green business development components through national and regional networks, a comprehensive stakeholders engagement process and activities creating broader awareness and increased understanding of green business development in the region. More details are available at the programme website: www.switchafricagreen.org

The first regional networking forum was held in Kampala, Uganda on 28-29 May 2016 and focused on the opportunities, challenges and barriers faced by the private sector in scaling up and replicating green business in Africa and foster networking between different stakeholders in the programme.

The second regional networking forum will be held in Ouagadougou, Burkina Faso on 3-4 October 2018 and will bring together SWITCH Africa partners and stakeholders to share lessons and experiences; build synergy and complementarity; and explore opportunities for scaling up and replicating successful interventions in the programme.

**Context**

Green entrepreneurs are key actors for innovation, promoting efficiency and productivity and generating new products and services to satisfy human needs and generate green jobs and increased incomes, while protecting the environment. For this to happen, the entrepreneurs require an enabling environment, capacity development and awareness of the opportunities – economic, social and environmental
for greening their businesses. Through the SWITCH Africa Green programme, about 3000 Micro, Small and Medium Enterprises (MSMEs) have been supported in the uptake of innovative green business and SCP practices across four priority sectors (Agriculture, Integrated Waste Management, Manufacturing and Tourism) and five cross cutting themes (Energy Efficiency, Labelling and Standards, Water Efficiency, Eco-innovation and Sustainable Trade). The implementation of innovative green business practises and sustainable consumption and production practises by the entrepreneurs has resulted in: increased productivity, improved time efficiency, cost savings, increased incomes, better working conditions, improved health, decent job creation, cleaner environment, among other benefits.

The forum will provide networking opportunities with green entrepreneurs, industry leaders, government officials and non-state actors. It will offer learning opportunities from a range of best practices in green business development in the various sectors. It will provide opportunities to build partnerships and collaborations between different programmes in green economy and sustainable consumption and production practices.

During the networking forum there will be an exhibition from participating enterprises, partner programmes including SWITCH Asia and SWITCH Med as well as other best practices from selected programmes to showcase how they have greened their businesses and share the opportunities and lessons learnt. The exhibition will provide a platform for these enterprises to inspire others by displaying their knowledge, best practices and lessons learned.
Rebranding Africa Forum

The regional networking forum will be held back to back with the Africa Rebranding forum 5-6 October 2018. The Rebranding Africa Forum (RAF) has been held in Brussels since 2014 (four editions) and the Fifth Edition will be held in Ouagadougou, Burkina Faso on 5-6 October 2018. The theme of the Rebranding Africa Forum is: “Challenges and Opportunities of the Green Economy in Africa”. For more information see: [https://rebranding-africa.com/](https://rebranding-africa.com/)

Given its theme on challenges and opportunities of Green Economy in Africa, the Rebranding Africa Forum presents a great opportunity for SWITCH Africa Green stakeholders to network with other stakeholders, key players and actors involved in driving the green economy agenda. SWITCH Africa green will demonstrate that the transition to a green economy in Africa is already underway but more needs to be done to scale up and replicate such programmes in the region.

Participants

Participants will be drawn from the seven SWITCH Africa Green participating countries and other stakeholders involved in SCP activities and include: government representatives, financial institutions, regional economic communities, international development organisations and partners, civil society and the private sector. In addition, members of the SWITCH Africa Green Joint Steering Committee: European Commission, UN Environment, UNDP and UNOPS will participate in the forum. The forum is jointly organised by Ministry of Environment, Green Economy and Climate Change (MEEVCC) of Burkina Faso, United Nations Environment Programme (UN Environment), United Nations Development Programme (UNDP) and United Nations Office for Project Services (UNOPS), European Union Delegations (in the seven countries participating in the programme). It is supported and funded by the European Union and the Government of the Republic of Burkina Faso.
## Agenda

### Day 1: 3 October 2018

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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>7.30 – 9.00</td>
<td>Arrival and Event Registration</td>
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<tr>
<td>9.00 – 10.00</td>
<td><strong>Session 1: Opening Session</strong></td>
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<td>Entertainment by Ouattara Malika</td>
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<td>Welcome address by the Mayor of Ouagadougou, Mr Armand Béouindé</td>
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<td>Remarks from Dr. Juliette Biao, Director and Regional Representative, UN Environment</td>
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<td>Remarks from Madam Metsi Makhetha, Resident Coordinator of the UN System in Burkina Faso;</td>
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<td>Welcome speech by Honourable Jean Lamy, Head of Delegation of the European Union in Burkina Faso</td>
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<td>Mr. Batio Sassiere, Minister of Environment, Green Economy and Climate Change</td>
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<td><strong>Opening speech by His Excellency Roch Marc Christian Kaboré, President of Burkina Faso, Patron of the ceremony.</strong></td>
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<td><em>Facilitated by Dr Sibidou SINA, Secrétaire Général, Ministre de l’Environnement, de l’Economie Verte et du Changement Climatique (MEEVCC), Burkina Faso</em></td>
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<tr>
<td>10.00-10.30</td>
<td>Official opening of the exhibition.</td>
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<td>The SWITCH Africa Green Forum exhibition will showcase over 50 green business interventions including Sustainable Consumption and Production (SCP) practises in the participating countries, partners, SWITCH Asia, and SWITCH Med. Participants will proceed for tea break.</td>
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<td><em>Facilitated by Becquet Polycarpe Batiano, Switch Africa Green National Focal Point, Director of Entrepreneurship Promotion and Green Investments. Burkina Faso.</em></td>
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<td>10.30 – 11.30</td>
<td><strong>Session 2: Global / Regional Landscape on Greening the Economy</strong></td>
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<td>This session will showcase the benefits of green business development and contribution to achieving sustainable development goals among other global and regional commitments. Key discussions will focus on what Africa is doing to promote green business development in the region.</td>
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<td><strong>Key Lessons from SWITCH Africa Green Programme from 2014 to 2018.</strong></td>
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<td><em>Patrick Mwesigye, Regional Resource Efficiency Sub programme Coordinator, Africa Office UN Environment</em></td>
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<td><em>Enhancing Green economy and sustainable consumption and production practices</em></td>
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<td><em>Fabienne Pierre, 10 YFP Secretariat, UN Environment</em></td>
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<td><em>Opportunities for green economy in Africa, Africa Development Bank</em></td>
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<td><em>Timothy Afful-Koomson, PhD, Chief Climate Finance Officer, Coordinator: Green Climate Fund (GCF), African Development Bank</em></td>
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<td><em>Facilitated by: Africa Union Commission (AUC) - Dr. Ahmed Elmekass, Coordinator, AU-SAFGRAD (Semi-Arid Food Grain Research and Development)</em></td>
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<td>11.30</td>
<td><strong>Session 3: Sustainable Private Sector Development:</strong></td>
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<td>Examples of best practices in green business from selected enterprises. The presentations will be followed by discussions where participants will identify common opportunities and challenges in implementing successful interventions in different countries and different regions.</td>
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<td><strong>Business Mauritius: Building partnerships to implement successful interventions</strong></td>
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<td><em>Mickaël Apaya, Project Manager Energy, Environment &amp; Regional Cooperation, Business Mauritius.</em></td>
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<td><em>Uganda Cleaner Production Centre: Networking for industrial symbiosis solutions</em></td>
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<td><em>Silver Ssebagala, Executive Director, Uganda Cleaner Production Center.</em></td>
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Séverin Tora, Project manager, Christian Relief and Development Organization (CREDO)  
Switch Asia: Best practices from Asia  
Alexander Charalambous, Team Leader, SWITCH to Green Facility  
Switch Med: Responding to regional priorities in the Mediterranean  
Dr. Wissam Mansour, Switch Med programme  
Facilitated by: Nicholas Mundugwe, Programmes coordinator, COMESA, Leather and Leather Product Institute |
| 13.00-14.00 | Lunch Break                                                             |
| 14.00- 15.30 | **Session 4**  
**Financing green business in Africa:** Some successful financial models for MSMEs in advancing green business development in Africa.  
Panellists:  
Representative from Orabank, Burkina Faso  
Representative from financing mechanism – Africa Agriculture and Trade Investment Fund (AATIF)  
Timothy Afful-Koomson, PhD, Chief Climate Finance Officer, Coordinator: Green Climate Fund (GCF), African Development Bank  
Facilitated by Thibaut Portevin, Policy Officer, Forests and Green Economy, European Commission. |
| 14.00- 15.30 | **Session 5**  
**Parallel Working Groups: Green business development in high impact sectors:** The session will have two presentations followed by discussions from the group members. The moderators will facilitate an interactive discussion to achieve the objectives of the group sessions. Key issues to be addressed in the groups will be shared with the moderators.  
**Group 1: Agriculture**  
National Organic Agricultural Movement of Uganda (NOGAMU - Sustainable agricultural practices in small holder rural farms.  
Lay Laban, Regional Project Team Leader, National Organic Agricultural Movement of Uganda (NOGAMU)  
University of Mauritius – Promoting good agricultural practices.  
Toolsy Sharma Bhoomitra, University of Mauritius  
Facilitated by Mohamed Atani, UN Environment.  
**Group 2: Integrated waste management**  
GRAAD, Burkina Faso - Waste management and the local government.  
Damien Lankoande, Executive Director, GRAAD Burkina  
Mr Tshepo Mazibuko, Managing Director, K1 Recycling, South Africa  
Facilitated by Lambert Faabeluon, Director, Environmental Protection Agency EPA, Ghana  
**Group 3: Manufacturing**  
COMESA - Greening the leather industry in Kenya  
Nicholas Mundugwe, Programmes coordinator, COMESA, Leather and Leather Product Institute  
Ministry of Trade, Industry and Cooperatives (MTIC), Uganda - Promoting Resource Efficiency in production  
Dr. Joshua Mutambi, Ag. Commissioner- Industry and Technology Ministry of Trade, Industry and Cooperatives  
Facilitated by Hezekiah Okeyo, Director, Ministry of Industrialization and Enterprise Development, Kenya |
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| 15.30-17.00  | **Group 4: Tourism**             | Association des Hotels de Charme – Greening the Mauritian tourism Industry  
Avinash Venkama, Project manager, Association des Hotel de Charme  
Ecotourism Kenya - Enhancing sustainable tourism practices in Kenya  
Grace Nderitu, Chief Executive Officer, Eco Tourism Kenya  
*Facilitated by Mrs Khoudijah Boodoo, Director, Tourism Authority, Mauritius* |
| 17.00-17.30  | Tea/Coffee Break                 |                                                                         |
| 9.00-10.30   | **Session 6**                    | **Green business development component Phase II:** Project pitches from phase II grantees.  
Implementation of SWITCH Africa green phase II grants  
Thomas Yatich, Programme Manager, Environment, Natural Resources and Climate Change. EU Delegation Kenya.  
5 minute Pitches from the grantees  
*Facilitated by Mr. Patrick Houben, Programme Manager, EU Delegation Burkina Faso.* |
| 10.30-11.00  | Tea/Coffee Break                 |                                                                         |
| 10.30-11.00  | **Session 7**                    | **Group sessions - Accelerating green business development in Africa.** Group sessions Rapporteur by SWITCH Africa Green National coordinators.  
**Group 1- Policy support: How to bridge the gap between policy makers and the MSMEs.**  
Sustainable Public Procurement, the case of Uganda  
David Kiyangi, Ministry of Finance, Uganda  
Implementing the Climate Resilient Green Economy Strategy in Ethiopia  
Bemnet Teshome, Senior Climate Change Adaptation Expert, Climate Change Planning & Implementation (Mainstreaming) Directorate, Ministry of Environment, Forest & Climate Change, Ethiopia  
*Facilitated by Benson Kimani, State Department for Planning, The National Treasury and Planning, Kenya*  
**Group 2- Enablers for green business development: What measures/actions MSMEs should take to green their businesses and outcomes of these actions.**  
Promotion of resource efficiency in SMEs,  
Dr. Jane Nyakango, Executive Director, Kenya Naional Cleaner Production Centre (KNCPC), Kenya  
Demand-side Management of water use in Micro and Small and Medium sized Enterprises (MSMEs),  
Emmanuel Ebbu, Project Manager, Directorate of Water Resources (DWRM), Uganda  
*Facilitated by Beccquet Polycarpe Bationo, Switch Africa Green National Focal Point, Director of Entrepreneurship Promotion and Green Investments, Burkina Faso.*  
**Group 3- Women and Youth in Entrepreneurship: Successful green business interventions for women and youth led enterprises.**  
Promoting green business in women led enterprises - Association of Ghana industries  
Stephen Djaba, Association of Ghana Industries.  
Promoting green business in youth led enterprises  
Poorun Melany Anoushka, Project Manager, Centre de Formation Agricole Frere Remy, Mauritius  
*Facilitated by Clare Kaweesa, Uganda Free Zones Authority, Uganda* |
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| 11.00-13.00 | **Group 4 - Scaling up and replicating best practises:** How can the successful interventions of SWITCH Africa Green programme and similar interventions be scaled up and replicated. What next for beneficiaries after SWITCH Africa Green Support. Kimani Muturi, Project Manager, Afri Banana Products (ABP) Ltd, Uganda Dr. Arthur Onyuka, Senior Research Scientist, Kenya Industrial Research and Development Institute (KIRDI)  
*Facilitated by Peter Dery, Head of Sustainable Development Unit, Ministry of Environment, Science, Technology and Innovation (MESTI), Ghana* |
| 13.00-14.00 | Lunch Break                                                               |
| 14.00 – 15.00 | **Session 8**  
*Policy Makers Round Table on creating an enabling environment for green business development.* What has been done and what remains to be done. Brief discussion by each speaker followed by discussion and Q&A from the floor. Speakers will also draw from the group discussions from session 7.  
Mr. Peter Dery, Ministry of Environment, Science, Technology and Innovation, Ghana Benson Kimani, State Department for Planning, The National Treasury and Planning, Kenya Mr Becquet Polycarpe Bationo, Department of Green Economy and Climate Change, Burkina Faso Clare Kaweesa, Uganda Free Zones Authority, Uganda Dr. Joshua Mutambi, Ministry of Trade, Industry and Cooperatives, Uganda  
*Facilitated by Robert Wabunoha, Africa Office, UN Environment* |
| 15.00-16.00 | **Session 9**  
*High level panel - Innovative solutions for Accelerating Africa’s Transition towards an Inclusive Green Economy through Sustainable Consumption and Production practises:*  
Speakers:  
Eric Dagadu Executive Director, Blancomet, Ghana Angel Luh, Sub - Regional Coordinator, West Africa, UN Environment. Thibaut Portevin, Policy Officer, Forests and Green Economy, European Commission, Brussels Dr Sibidou Sina, Secrétaire Général, Ministre de l’Environnement, de l’Economie Verte et du Changement Climatique (MEEVCC), Burkina Faso  
*Facilitated by: Juliette Biao, Director and Regional Representative, UN Environment* |
| 16.00-16.30 | **Session 10**  
*Closing remarks and way forward.* The High-level panel will make brief closing remarks after making a summary of the meeting and concluding remarks.  
16.30 – 17.00 | Tea/Coffee Break  
18.00-21.00 | Networking Event |

**Switch Africa Green Expo**

The SWITCH Africa Green Expo will be a welcoming space at the heart of the venue for forum participants to share about Innovative Solutions for accelerating Africa’s transition towards an Inclusive Green Economy through Sustainable Consumption and Production.